

## **THUNDER ON THE COAST 2022**

-All Truck Challenge(ATC)      -Dinosaur Camp Challenge(DCC)      - King of the Street Challenge (KOS)  
- All Truck No Prep Race      - All Truck Bracket Race

*ALL THESE AND MORE IN ONE ACTION-PACKED WEEKEND!!*

- **General Sponsorship:** \$500 for the weekend. 2 VIP Weekend Passes (extra passes available for purchase). General Sponsorship includes: weekly social media mentions, announcements during the event, mentions on Smoke & Speed Live TV event feed.
- **Vendor** \$300 per every 20ft X 20ft space, Friday through Sunday of the event. 2 weekend passes. How much space do you need?
- **Track Sponsor of Sled Pull** (includes KOS, ATC, Dinosaur Camp. \$1700.00 Silver Sponsor Level PLUS flags and/or 4 banners trackside(2' x 8' max) (sponsor supplied)
- **Dyno Sponsor** \$2500/all (KOS/ATC/Dinosaur Camp/Spectator) - Gold Sponsor PLUS Banner on sides of dyno for duration of event
- **Lane Sponsorship** (3 days of racing) \$1,000.00 (Circle one) Right Lane OR Left Lane - Bronze Sponsor PLUS logo on lane side of live feed, flags on sponsored side of track (provided by sponsor)
- **Live Feed Sponsor** - \$1,000/day or \$2,800 for entire weekend per feed. One Feed will be on ATC/KOS/DCC, the other on the No Prep Race & Big Rigs. "Live Feed Presented by", Logo in top corner duration of all aspects of event. Social Media posting, name on Smoke & Speed AND Smoke & Speed TV websites.
- **All Truck No Prep Race Class Sponsor OR All Truck Bracket Race** \$1,000/class. Bronze sponsor level plus name on trophies, "presented by" logo on social media, logo on truck registration announcements (as of committed point in time up to event), logo on live feed.
- **Kids Events** - Pedal Pulls & Powerwheels Racing. Sponsorship of prizes for the kids. No money winnings allowed. Gift cards accepted. Examples of past prizes: apparel, trophies, products for mom & dad vehicles, products for powerwheels, new helmets to class winners (4 classes), stickers/decals.

**\$600 Bronze Level** • 4 VIP wristbands • Recognition on social media and website • 1 Banner (supplied by vendor, max 3ft by 6ft) • Business card sized ad for program Deadline September 1st • 20x20 Vendor Space

**\$1000 Silver Level** • 6 VIP wristbands • Recognition on social media and website • Promotional items for handout at KOS Challenge Event (supplied by vendor) • 20x30 vendor spot • 3 Banners (supplied by vendor, max 3ft by 6ft) • Email logo file for use on event banner info@smokeandspeed.com • 1/4 page ad for event program - 4x5 (deadline September 1st) • Short write up of business advertisement to be announced during event

**\$2500 Gold Level** • 10 VIP wristbands • Recognition on social media and website • Promotional items for handout at KOS Challenge Event (supplied by vendor) • 20x50 vendor spot • 6 banners (supplied by vendor, max 3ft by 6ft) • Email logo file for use on event banner & official event t-shirts to info@smokeandspeed.com • Short write up of business advertisement to be announced during event • Full page ad for event program - 8"x5"

\*\*\*Please have all sponsorship/vendor information turned in to Smoke & Speed before September 1st to allow time to honor time sensitive contractual obligations\*\*\*

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Company Specialty/Brief Description: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make Checks Payable to: Smoke & Speed LLC. If paying with Credit Card please email us for invoice.  
[info@smokeandspeed.com](mailto:info@smokeandspeed.com)

**\*\*Tentative Event Schedule:**

**THURSDAY:**

1pm Gates open for vendors and competitors.

7pm - 9pm Welcome party for Competitors, Vendors and Sponsors. RSVP mandatory on or before October 15th. Food and drinks provided.

**FRIDAY:**

9am - Gates open for competitors, sponsors and vendors. Tech Opens for ATC, KOS, DCC

10am VIP Gates open

10am - 12pm VIP Brunch for VIP pass holders only (VIP tickets available for purchase on website)

1pm Gates Open to public. Tech opens for All Truck No Prep

3pm ATC, KOS, Qualifying and Dial passes start.

3pm DCC Dyno Competition

7pm All Truck No Prep - first round callouts and chip draw. 2nd round depending on track conditions and timing

**\*\*Overnight passes mandatory for all persons staying overnight on premises.**

**SATURDAY:**

9am Gates Open to all

10am No Prep Eliminations continue

10am Sled Pull Heat 1 for ATC, KOS, DCC

10am Spectator Dyno Competition

12pm Kids Pedal Pulls

1pm Heat 2 Sled Pull

3pm Kids Powerwheels Races on dragstrip

4pm Monster Truck Show on Speedway Track (tentative - contract pending)

6pm Dirt Drags ATC, KOS, DCC

9pm Light Parade & Fireworks

## **SUNDAY:**

9am All Truck Bracket Race

9am ATC, KOS Dyno Competition

10am DCC & Spectator Sled Pull

10am Spectator Dirt Drags (tentative - contract pending)

1pm Kids Powerwheels Races on Dragstrip

5pm ATC, KOS, DCC Awards. Big Rig Awards.

Event Ends.

### **Challenge Event Explanation:**

**ATC - Street Trucks - 100 mile drive mandatory, trucks must dyno, drag race, sled pull & dirt drag**

**KOS - Emissions Compliant Street Trucks - All emissions equipment must be on and operational.**

**DCC - Older trucks, pre-commonrail, pre 6.0L Powerstrokes. All makes, diesel only.**

### **All Truck No Prep Race INFO:**

All classes 1/8 mile.

**Outlaw Big Dog class** - \$400 buy in, \$200 lock in fee. Gets driver and 1 crew in. \$25k to win plus lock in fees. Buy ins paid at event (other \$200) to 2nd place.

**Singles Elite** - single charger, no nitrous class - \$300 buy in, \$10k to win. 50% lock in. Other 50% to second. Open to Diesel trucks only, no cars, no gas trucks.

**Mid-weight class** - 5500lb-6999lbs. \$200 buy in, \$5k to win, 50% lock in, 50% to 2nd place.

**Heavyweight 7k+ class** - \$200 buy in, \$5k to win, 50% 2nd.

Be smart about your safety equipment. Don't bring a death trap, rot box and expect to go down the track. Tech decision final.

Instant green so there's no jumping drama. No teams, every man for himself. First round callouts allowed. Chip Draw afterwards.

Starting line will be scraped completely bare and scrubbed before the race. PYOP allowed.