

HORSEPOWER SHOWDOWN 2021



ALL THESE AND MORE IN ONE ACTION-PACKED WEEKEND!!

- **General Sponsorship:** \$600 for the weekend. Vendor Space included 20ft X 40ft space. 2 VIP Weekend Passes. Extra Passes available for purchase. General Sponsorship includes: weekly social media mentions, announcements during the event, mentions on Smoke & SpeedTV Live event feed.
- **Vendor** \$300 per every 20ft X 20ft space, Friday through Sunday of the event.
How much space do you need? _____
- **Track Sponsor of Sled Pull** (includes Sled Pull Cash Days, KOS, ATC, Dinosaur Camp and Big Rig Showdown. \$2500.00/All or One event \$700
 - (Circle one) Track #1 Right Side or Track #2 Left Side
 - Gold Sponsor Level PLUS flags and/or 4 banners trackside (sponsor supplied)
- **Dyno Sponsor** \$800.00/event or \$1500/all (KOS/ATC/Dinosaur Camp/Spectator)
 - Gold Sponsor PLUS Banner on sides of dyno for duration of event
- **Lane Sponsorship (3 days of racing)** \$1,000.00 (Circle one) Right Lane OR Left Lane
 - Gold Sponsor PLUS logo on lane side of live feed, flags on sponsored side of track (provided by sponsor)
- **Live Feed Sponsor** - \$2,000/day or \$5,000 for whole event. "Live Feed Presented by", Logo in top corner duration of all aspects of event. Social Media posting, name on Smoke & Speed AND Smoke & Speed TV websites.
- **Sled Pull Cash Days Class Title Sponsor** \$2,000/class
 - Gold Sponsor PLUS logo on live feed, Name on Trophies, Banner presented with Winner trophies

\$1000 Bronze Level

- 4 VIP wristbands
- Recognition on social media and website
- 1 Banner (supplied by vendor, max 3ft by 6ft) to be displayed in spectator areas
- Business card sized ad for program Deadline September 1st
- 20x20 Vendor Space

\$2000 Silver Level

- 6 VIP wristbands
- Recognition on social media and website
- Promotional items for handout at KOS Challenge Event (supplied by vendor)
- 20x30 vendor spot
- 3 Banners (supplied by vendor, max 3ft by 6ft) to display in vendor area
- Email logo file for use on event banner info@smokeandspeed.com
- 1/4 page ad for event program - 4x5 (deadline September 1st)
- Short write up of business advertisement to be announced during event

\$3500 Gold Level

- 10 VIP wristbands
- Recognition on social media and website
- Promotional items for handout at KOS Challenge Event (supplied by vendor)
- 20x50 vendor spot
- 6 banners (supplied by vendor, max 3ft by 6ft) to display in competition areas
- Email logo file for use on event banner & official event t-shirts to info@smokeandspeed.com
- Short write up of business advertisement to be announced during event
- Full page ad for event program - 8x5

Please have all sponsorship/vendor information turned in to Smoke & Speed before September 1st to allow time to honor time sensitive contractual obligations

Company Name: _____

Company Website: _____

Company Specialty/Brief Description: _____

Representative Name: _____

Title: _____ Phone: _____

Email Address: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Make Checks Payable to: Smoke & Speed LLC. If paying with Credit Card please email us for invoice.
info@smokeandspeed.com

****Tentative Event Schedule:**

*Vendors and Competitor parking allowed to begin after 1pm on Thursday October 14th. All Vendors must stay until 5pm on Sunday.

October 15, 2021

9am – 12pm. KOS & ATC Tech Inspection. Tech Closes at 12:15pm

3pm – KOS & ATC Time Trials & Qualifying Rounds

5pm – Sled Pull Cash Days – 2 tracks – Round 1

6pm – KOS & ATC Eliminations Begin

11pm – Projected Event End Time

October 16, 2021

7am – KOS Dyno Begins

9am – 4pm NATRS Diesel Racing, Dinosaur Camp, & Grudge racing on Drag Strip

10am – 4pm [Dying Breeds Diesels Truck Show– Show n Shine \(Awards given as soon as judging is complete @ 4:30pm\)](#)

10am – ATC Dirt Drags – Time Trials & Eliminations

12pm – Kids Powerwheels Races (1 hour time spot)

5pm – Sled Pull Cash Days & ATC Sped Pull Heats 1 & 2

11pm – Projected Event End Time

October 17, 2021

9am – KOS Dirt Drags

9am – ATC Dyno

9am – Dragstrip TBD

1pm – KOS Pulls, Dinosaur Camp Pulls & Big Rig Pulls

5pm – Projected Event End Time